

Public Service Announcement

Beware of online scams

Start Date: June 10, 2025 **End Date:** June 30, 2025

Nunavut-wide 30 sec

The Department of Community Services' Consumer Affairs division reminds Nunavummiut to stay alert for potential online scams.

Online and telephone scammers are using more sophisticated scam tactics to intimidate individuals into sharing personal information. There are various protections available to help you safely conduct online transactions for goods and services:

- 1. Always verify the identity of the seller and refrain from responding to suspicious communications, such as unsolicited calls, messages, and emails.
- 2. Use two-factor authentication when logging into banking or email.
- 3. Change your passwords frequently to avoid data-leaks.

If you believe you've been targeted by a scam or would like to report one, the Better Business Bureau provides a Scam Tracker tool on their website.

For more information on scam and fraud prevention, please contact Consumer Affairs at ConsumerProtection@gov.nu.ca or 1-866-223-8139 (toll free).

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